



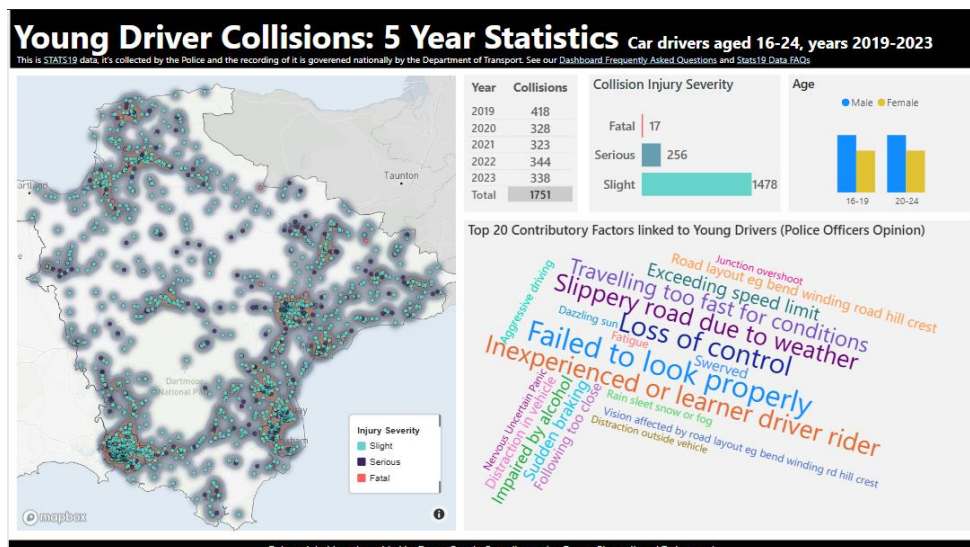
Date of publication June 2025

## What is Learn2Live?

Young people, aged 16-24, are overrepresented in road traffic collisions Nationally and in the South West Peninsular. The Learn2Live partnership was established in 2008 to help educate young people about road risk and people in this age bracket being injured or killed on the roads.

The Learn2Live (L2L) partnership is made up of Devon and Somerset Fire and Rescue Service, Devon Air Ambulance, Devon and Cornwall Police, Devon County Council, South Western Ambulance Trust, Devon Air Ambulance, Devon County Council, Somerset Road Safety (Somerset Council), Cornwall Council, and Plymouth City Council.

L2L co-ordinates an academic year of road safety activity aimed predominantly at 16–19-year-olds in education in Devon, Cornwall, and Somerset. The partnership attends Freshers Fairs at colleges, delivers theatre style education events to large audiences of, up to 1000, young people; presents crash car investigation sessions, and Road SHaRP - dealing with on road incidents - to classroom size groups, and participates in multiagency road safety workshop days at colleges and schools. In this way L2L sees between 10000 and 15000 students a year in Devon, Cornwall, and Somerset.



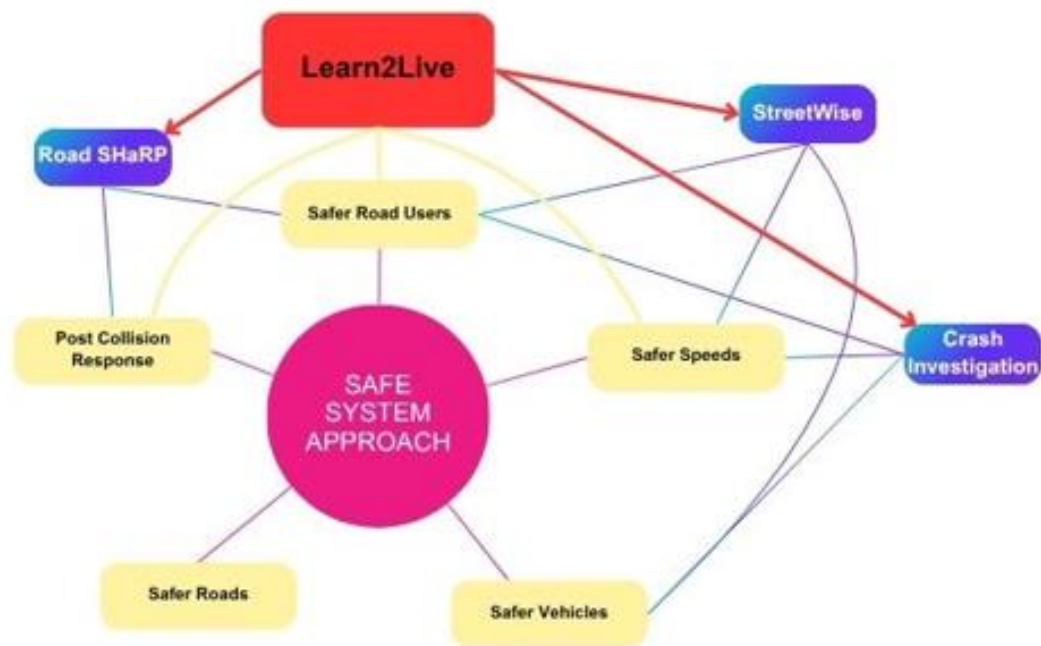
# Not Just One Event

Learn2Live encourages young people to behave in a way that maximises their safety when using the roads. As with all behavioural change programmes, consideration needs to be given not only to what is delivered but also to how that content is reinforced.

As time and knowledge has moved on, L2L has expanded their offer to include an academic year of 'touch points'. We offer the following sessions throughout the academic year. Please do get in touch to find out more and discuss:

- Freshers Fairs are held at the beginning of the academic year to allow students to meet organisations from the community and from within their own setting to expand their extra-curricular opportunities. L2L attend Freshers Fairs with Batak reaction timers to create a fun interaction for students that briefly introduces them to the L2L partnership and to road safety.
- The main L2L events are held in colleges and sixth forms as well as in large public hire venues. These interactive theatre style events, predominantly take place in the autumn or spring terms and cover decision making, inexperience (hazard prediction), and fitness to drive (Drink/Drug driving, fatigue, distraction). Each section is presented by a different emergency service representative. The events last around 60 minutes.
- The Crash Investigation session is classroom based and delivered by one or two of the L2L team. It explores a simple collision, encouraging the students to consider how their own personality, the social context, and passengers can influence the decisions drivers make. It aims to further develop students' understanding of why their age group is particularly vulnerable to collision involvement. This session can be delivered as a follow up to the main L2L events, or as a session on its own.
- Multi-Agency workshop events are currently being piloted and involve all 999 services attending a college to run workshops reflecting the safe system approach to road safety - safe speeds (Community speed watch team), safe vehicles (Police), safe road users (Fire), Safe roads (Police) and Post Crash Care (Paramedics & Fire). This intervention also includes sessions for young motorcyclists.
- RoadSHaRP sessions are classroom based, and interactive. Designed to help students be prepared for the unexpected on a journey. How to keep safe, make the scene safe, get help, and look after casualties. Students learn how to give an accurate location and information during a 999 call and what an untrained bystander can do to save lives. There are lots of practical activities and the sessions take an hour each.

Streetwise is our session aimed at young two-wheeled vehicle users and those intending to start riding. In this session we educate motorcyclists about PPE, being seen and why drivers often do not see riders. We impart tips and tools to help young people gain and keep their license and enjoy a long riding career.



## Funding

Learn2Live (L2) is a road safety partnership made up of all the 999 services and local authorities in Devon, Cornwall, and Somerset. L2L is currently funded through Vision Zero South West (VZSW) who are themselves a road safety partnership funded through the camera safety initiative in Devon and Cornwall - partners include all 999 services and local authorities in Devon and Cornwall. L2L is coordinated by Devon and Somerset Fire Rescue Service's (DSFRS) Road Safety Team.

## Governance

A memorandum of understanding has been signed between key partners for the VZSW partnership. A second MoU has been signed by key partners in the L2L partnership and includes Devon and Somerset Fire and Rescue Service, Devon Air Ambulance, Devon and Cornwall Police, Devon County Council, South West Ambulance Trust, Devon Air Ambulance, Devon County Council, Somerset Road Safety (Somerset County Council), Cornwall County Council, and Plymouth City Council.

## Is there evidence Learn2Live is needed and works?

**Yes, and yes!** Annual collision data on the Southwest peninsula evidences trend lines that justify the need for road safety intervention for 16–24-year-olds. Learn2Live has been designed to target specific behaviours highlighted by the latest research literature and is continually being evaluated for effectiveness.

Until 2021 L2L events were heavily based on testimonials from 999 services and bereaved families, sharing real life accounts of local RTC's and their consequences. In response to research recommendations, L2L delivery moved to rely less heavily on testimonials from 2017 onwards. In 2021/22 L2L worked hard to engage 24 Devon schools and colleges to take part in the Pre-Driver Theatre and Workshop Education Research (PdTWER) conducted by Dr Elizabeth Box.

Taking forward the recommendations from this research (which was a culmination of more than a decade of academic agreement), L2L removed nearly all testimonial aspects and any reliance on fear appeal and the health and emotional consequences of RTCs. The academic year 2023/24 saw a completely new externally created design of L2L helping students understand hazard perception, inexperience, decision making and fitness to drive (impairment, fatigue, and distraction). Independent evaluation indicated the pilot was proving effective and subsequently in 2024/25 we undertook a cluster randomised control trial of this new L2L event, primarily conducted via events in the Autumn term of 2024. The final report for this is pending but initial findings indicate that there were statistically significant improvements in all key target areas measured, meaning students who attended a L2L were less likely to take risk on the road and more likely to be able to manage their safety.

## Academic Evaluation of L2L to date:

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### **Randomised Cluster Trial 2024**

Awaiting final report July 2025

### **Pre and Post 2023**

[https://learn-2-live.org.uk/uploads/l2l\\_evaluation\\_report\\_autumn\\_2023\\_v12.docx](https://learn-2-live.org.uk/uploads/l2l_evaluation_report_autumn_2023_v12.docx)

### **Dr Elizabeth Box 2020**

[https://learn-2-live.org.uk/uploads/learn2live\\_ebox\\_final\\_oct20\\_002.pdf](https://learn-2-live.org.uk/uploads/learn2live_ebox_final_oct20_002.pdf)

### **Dr Lauren Weston from Plymouth University**

[https://learn-2-live.org.uk/uploads/lauren\\_weston\\_plym\\_uni\\_research.ppt](https://learn-2-live.org.uk/uploads/lauren_weston_plym_uni_research.ppt)

### **Dr Cris Burgess's research at the University of Exeter**

[https://learn-2-live.org.uk/uploads/2011\\_executive\\_summary\\_exeter\\_uni\\_2011.pdf](https://learn-2-live.org.uk/uploads/2011_executive_summary_exeter_uni_2011.pdf)

# Contact Us

We are keen to share best practice and work with other 999 services and road safety partnerships to further help reduce KSIs on our roads. As such please do get in touch!

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## More Information

- [Keeping Young People Safe On Our Roads | Learn2Live \(learn-2-live.org.uk\)](#)
- [Learn 2 Live | Facebook](#)
- [Profile / X](#)

## Key Contact

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